

Connect with your customer every time

Connect+ FM70 Customer Communication Series.
A more profitable way to handle your mail.



FM70 Connect+ colour advantage Digital Mailing System



Approved suppliers and maintainers
of franking machines

The Connect+™ Customer Communication Series offers benefits for everyone with an investment in your mail

Mailroom managers:

“Give greater productivity the green light”

Class-leading throughput speeds of up to 300 letters per minute ... Weigh-on-the-Way™ in-line weighing ... Dimensions-on-the-Way™ in-line rating: the Connect+™ Series delivers productivity improvements from day one.

Every function is easily accessible to the operator from the highly intuitive colour touch screen. The screen-based keyboard makes data entry fast and simple. On-screen help and e-chat provide instant support. The suite of apps makes light work of everyday tasks, from ordering ink to sending and tracking parcels. And you can visit websites like Royal Mail to complete admin tasks for mailings from your machine.

Tasks are completed more quickly. Postage is applied more accurately. Information is managed more effectively. It all adds up to a more efficient mailroom.

Marketers:

“You can have it in any colour as long as it’s... actually, you choose”

Direct marketers have always known the power of the envelope to increase response rates. Now you can apply that same marketing firepower to your everyday business mailings. Bills, invoices, statements: transform them all into dynamic opportunities to create a stronger relationship with your customers.

What if you could print discount vouchers onto your envelopes? You can with the Connect+™ Series. How about time-sensitive messages to create a sense of urgency? Yes. Teasers to get your customer inside the envelope faster and primed to act? Easy. Graphical ads you design yourself that add impact and presence to your mailings? No problem.

This is a whole new medium. And it’s yours.

Financial managers:

“Profit never looked more colourful”

Whether you’re looking at costs or revenues, the Connect+™ Series make your job easier.

The proven higher open-rates from colour overprinted envelopes mean a better return on promotional offers and customer mailings. You can even broker the ad space on your envelopes to create a whole new revenue stream.

The Connect+™ Series offers robust yet straightforward cost-management too. From postage security and parcel rate selection to cost charge-back and funds management, you can ensure you’re paying the right amount for postage and allocating it to the correct budget line, department or account.

All this at affordable lease costs.

Make money, save time, cut costs – in full colour

Increase productivity

Make things simple to use and productivity soars. It’s a fact. That’s why the Connect+™ Series has best-in-class usability.

- Operators control everything from a full-colour 10.2" touch screen (15" available) with stylus. The home page has all the major functions grouped together to save time
- The on-screen keyboard is faster than a conventional keyboard (you can connect a wireless keyboard if you prefer) and makes data entry and package tracking simple
- You can save commonly used jobs so there’s no need to set them up over and over again.

Manage your information

The Connect+™ Series offers you a rich source of information and the means to capture and manage it. When you know more, you can do more.

- Capture costs for accurate chargebacks by account, apply surcharges to recover costs or provide discounts.
- Provide rock-solid postage security with password protection and real-time account validation
- Access financial and usage data remotely to identify savings, track spending against budgets and monitor mail centre performance by workstation, operator, or location
- Export data via USB memory stick.

INVIEW™

This online service allows you to view and analyse data about your mailing activities.

- Monitor trends over time and compare behaviours of different client/departmental accounts
- Identify opportunities for more efficient use of funds
- Eliminate waste by identifying poor practice.

Weigh your mail

- The optional weighing platform handles parcels from 5kg to 35kg
- Differential weighing means you can put several parcels on the scale at once: as you remove each one, the machine applies the correct postage.

Stack your mail

The power stacker can handle up to 600 pieces of mail in a single run, or 1,200 with the optional self-expanding backstop.

Get postage right

Weigh-on-the-Way™ in-line weighing and Dimensions-on-the-Way™ in-line measuring gives you the confidence that you’re applying the correct postage to each and every piece of mail.

- Postage calculated automatically as items are processed
- Up to 200 letters per minute.

Cleanmail Advance

Your Connect+™ system allows you to maximise Royal Mail Cleanmail Advance discounts.

- Reporting shows you how many Cleanmail Advance items you send per day, by account, separately from the normal rate mail
- Compare this to the data supplied by Royal Mail to gauge your success in complying with the Royal Mail’s rules
- Use the difference to plan and take corrective action.



The power of colour

Print in colour

Full-colour in-line envelope printing.

- Print-shop quality promotional messages, graphics, postal indicia, mail permits and return addresses
- Four-colour process (CMYK) or black inks available
- Print everything all in one pass.

Exploit the power of the web

By using web-based software, the Connect+™ Series connects you to sites and services that help you get more from your mailing system.

- Track parcels with multiple carriers
- Virtually unlimited memory capacity for data backup
- Link straight to specific supplies for your Connect+™ Series system
- Online help, including e-chat with an operator
- Connect using your network or by 3G mobile
- Download apps that add value to your operation and deliver business-wide benefits
- Download machine updates and new postage rates over the network at broadband speeds.

Create colour ads

Everyone looks at the envelope before deciding whether to open it. Now you can put tailored messages in full colour on every single piece of mail.

- Use the intuitive MyGraphics™ Designer tool to create – and save – messages, ads, coupons and more, in minutes
- No need to buy expensive pre-printed envelopes you may never use. Make your budget go further by printing exactly how many you want, when you want them
- Why pay for separate mailings for discount vouchers and other materials when you can print them directly onto your normal business envelopes?

Get peace of mind

The Connect+™ Series is engineered to the highest standards. When you experience a glitch it's reassuring to know you are supported by a nationwide network of qualified service professionals to put things right and get your system running smoothly again

Order print supplies online

The Connect+™ Series is able to print in full colour thanks to our partnership with HP. To keep your mailroom moving we've made it easier than ever to order new supplies.

- You can order your print supplies, including cartridges unique to the Connect+™ Series, direct from our webshop. It's all done from the touch screen



Buy supplies

Buy supplies directly from your Connect+™ system.



Royal Mail

Direct access to Royal Mail services. Find an address, check a postcode or log a sales order.



Apps

Plan and execute effective marketing campaigns. Source new and cleanse existing data for improved targeting.



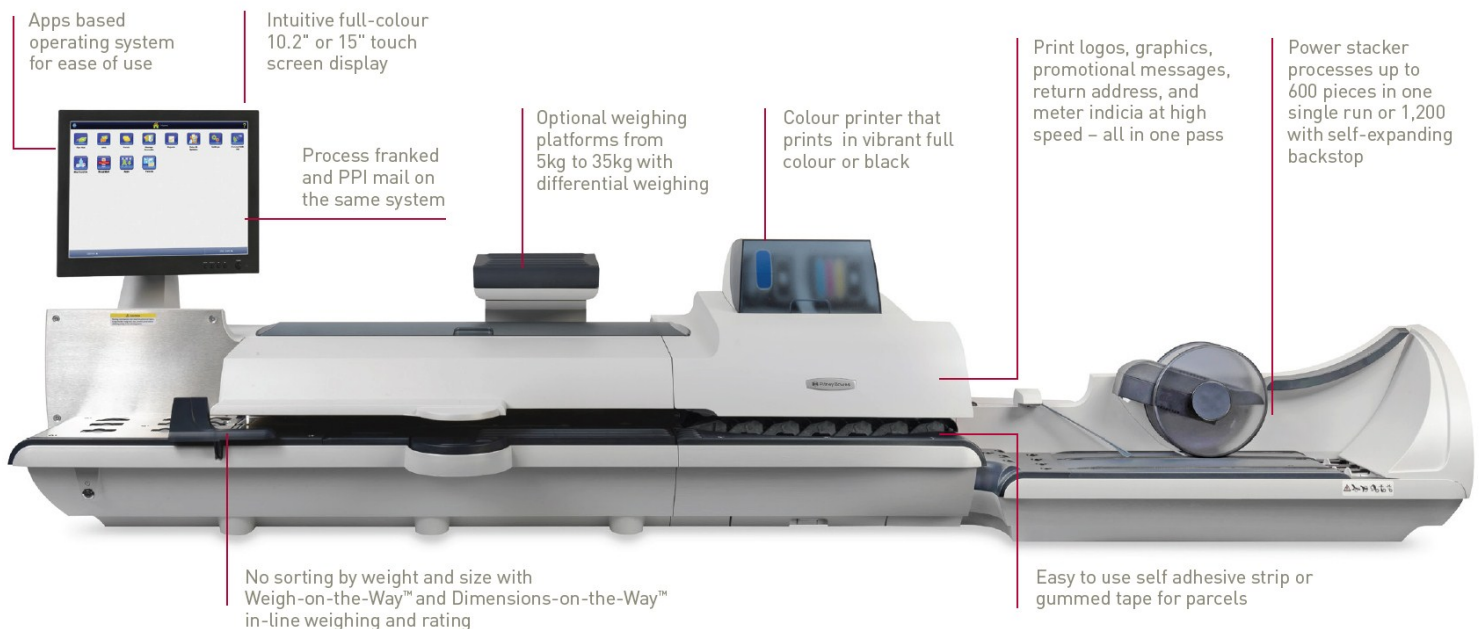
Parcels

Unique multi-carrier service to ship and track your parcels plus exclusive competitive international mail tariffs.



News & offers

Get regular updates on the latest mailing news as well as exclusive access to special promotions.



Colour touch screen display

An easy-to-use, 10.2" colour display is the hub of your system. You can opt for a 15" screen, making it even easier to navigate your Connect+™ menus and access the suite of applications that support your mail processing.

Applications for improved productivity

The Connect+™ offers a suite of applications that allows you to benefit from even more value from your mailing system:

Buy Supplies – when your machine shows that it is low on ink, order replacement supplies directly from your mailing system.

Royal Mail – locate an address prior to mailing.

Apps – access tips to ensure effective mailing campaigns.

Parcels – track the status of a shipment from your Connect+™ terminal. Send a new parcel using the cheapest possible tariff.

News – keep up to date with the latest industry events and market developments. Receive special offers unique to Connect+™ customers.

Dimensions-on-the-Way™

Connect+™ 70 uses a unique Dimensions-on-the-Way™ (D-o-W™) rating technology. The unit automatically rates mail according to size and weight to enhance your mailing process.

Power stacker

The optional power stacker gives you the flexibility to process high volumes of mail, while keeping them all in pre-sorted order.

Monitor Expenditure

The integrated accounting allows you to monitor your expenditure by postal class, format and weight for each of your accounts. Plan effectively by using the optional budgeting module and turn your mail room into a profit centre by adding surcharges to recover your operating costs.

Manage your account online

Access important information about your account online by using the My Account service. There's an archive of statements, the ability to see order status information, view product and service information.

Features	Connect+™ FM70
Weight options	5, 7, 12, & 35kg
Differential weighing	Optional
Accounts	50 standard, up to 3000 optional
Stacking options	Drop stacker or power stacker
Barcode scanner	Optional
External USB report printer	Optional
Print colour	Postal blue, black & white, process colour
W-o-W™ Weigh-on-the-Way™	Standard
W-o-W™ weigh limit	500g
D-o-W™ Dimensions-on-the-Way	Standard
Connectivity	Permanent connection via wired LAN, wireless or 3G

Specifications	Connect+™ FM70
System dimensions	With drop stacker Length 1,638mm X Width 635mm Power stacker adds 483mm to length Colour adds 185mm to length
Weight	50.7kg
Print quality	Up to 1200 dpi
Processing speed (letters per minute)	Up to 90/160 W-o-W™/non W-o-W™ Or 110/180 W-o-W™/non W-o-W™ LPM
Colour touch screen display/ user interface	10.2" standard 15" optional XGA
Media size	Minimum size: 89 x 127mm Maximum size: 254 x 356mm
Envelope flap depth	25 to 98mm (for sealing)
Envelope pack max thickness (Sealing)	Up to 14mm

EPS.

Smart Mailing. Thought through from A to Z. Fully compatible, easily extendable.

Modular franking systems

Various models, franking up to 10,000 letters per hour.

Modular hardware

Interfaces for peripherals (scales, PC).

Modular peripherals

Automatic Feeder/Sealer, weighing platforms, tariff loading boxes, advertising messages.

Modular software

Programs for tariff calculation, cost-centre management and franking statistics.

Also from EPS:

Folding inserting machines, Electronic and manual letter openers, calculating scales, folding only machines.

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of franking machines

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N.B. Specifications in this leaflet are subject to change without notice, as part of our programme of continuous improvement.